



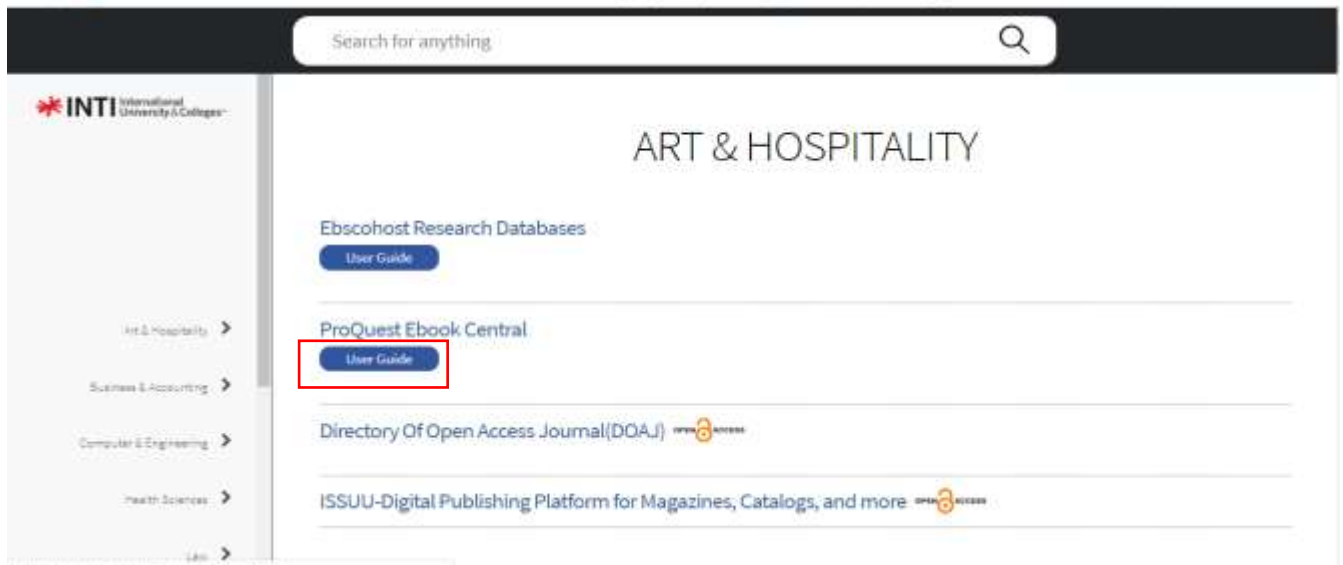
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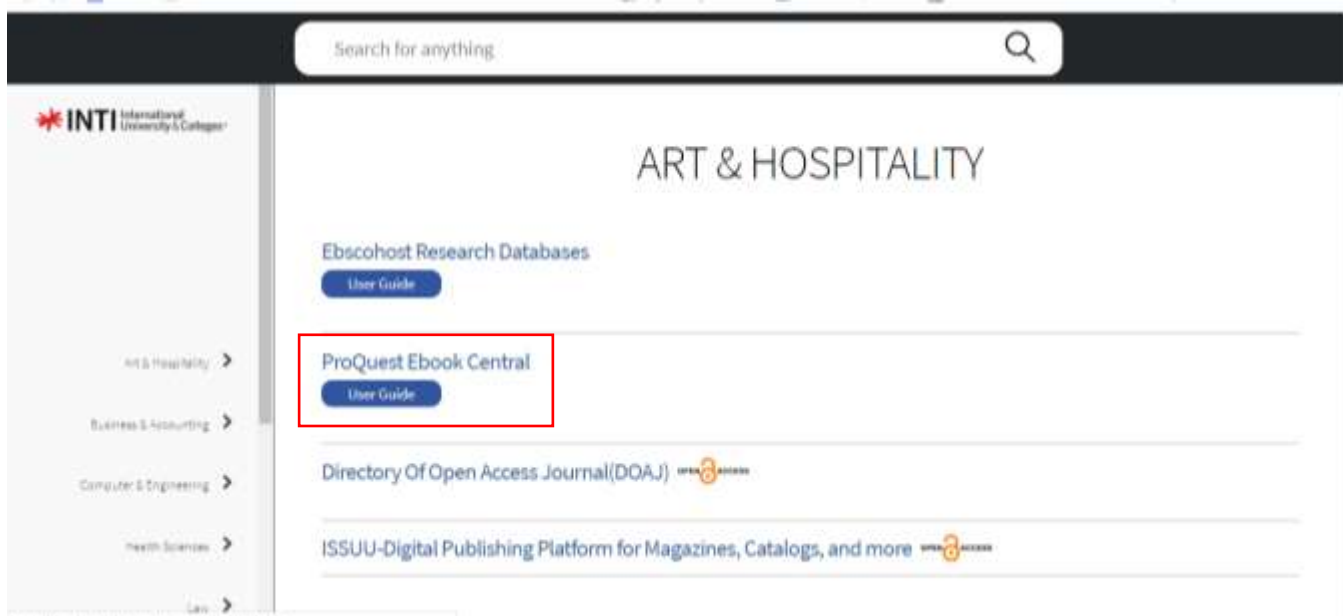
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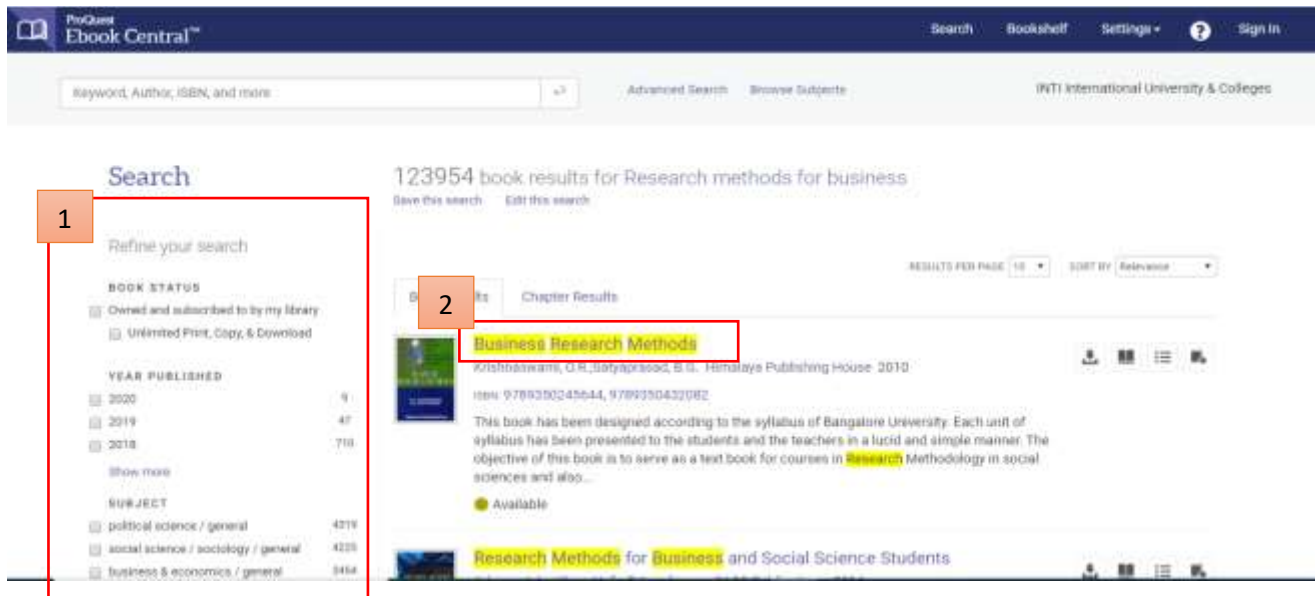


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O.R. Krishnaswami and B.G. Satsyaprasad

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Title: Business Research Methods  
Edition: 1  
Authors: O.R. Krishnaswami and B.G. Satsyaprasad  
Publisher: Himalaya Publishing House  
First Pub Date: 2010-01-01  
Book Pub Date: N/A  
Language: English  
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**Description**  
This book has been designed according to the syllabus of Bangalore University. Each unit of syllabus has been presented to the students and the teachers in a lucid and simple manner. The objective of this book is to serve as a text book for courses in Research Methodology in social sciences and also to serve as a hand book for research projects. This book is available in a digital format. Each chapter follows the order in the table of contents [Show more](#)

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INTRODUCTION

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This book has been designed according to the syllabus of Bangalore University. Each unit of syllabus has been presented to the students and the teachers in a lucid and simple manner. The objective of this book is to serve as a text book for courses in Research Methodology in social sciences and also to serve as a hand book for research workers. This book is particularly recommended for students taking the course in the related fields of these areas.

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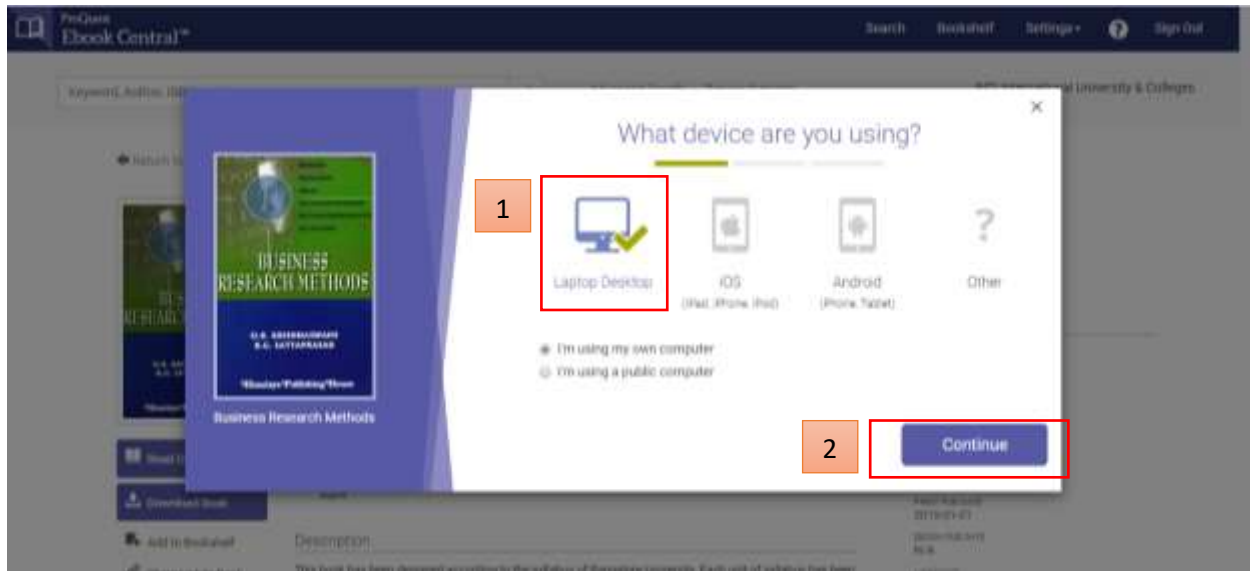
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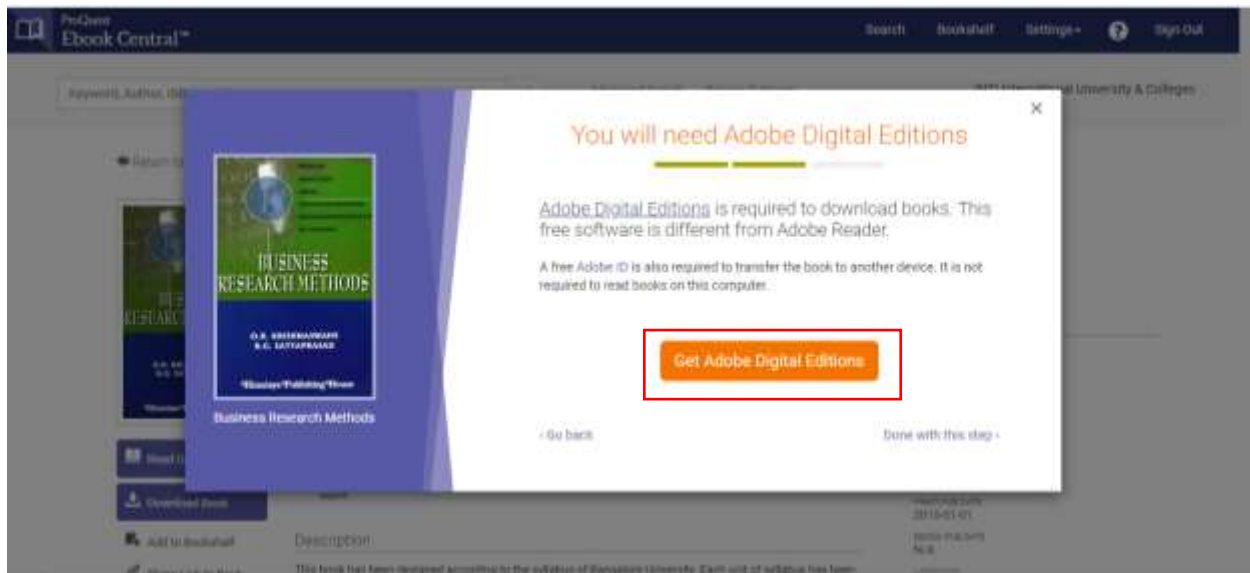
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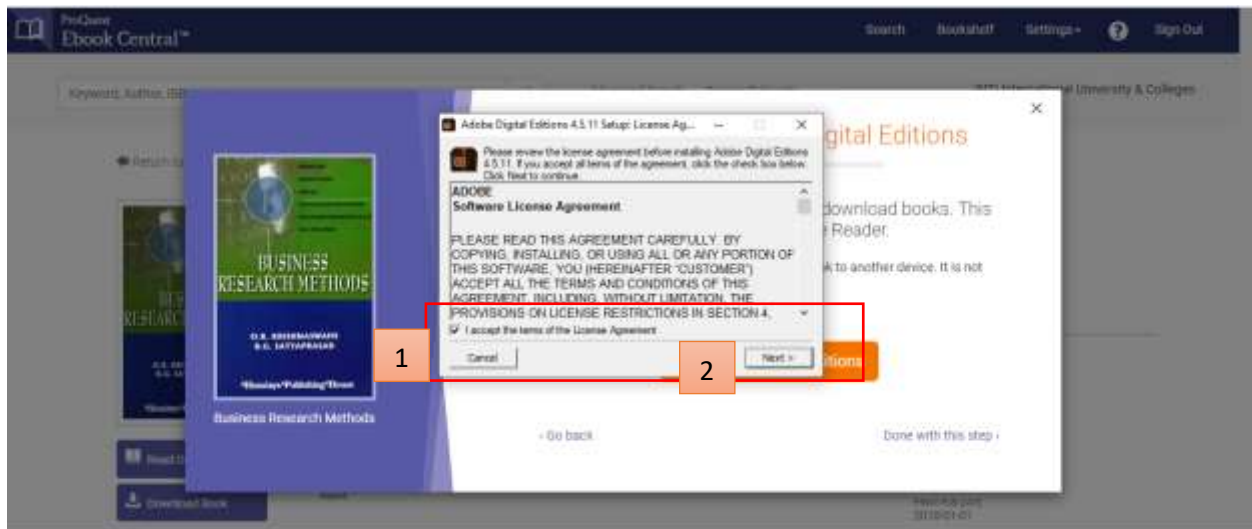
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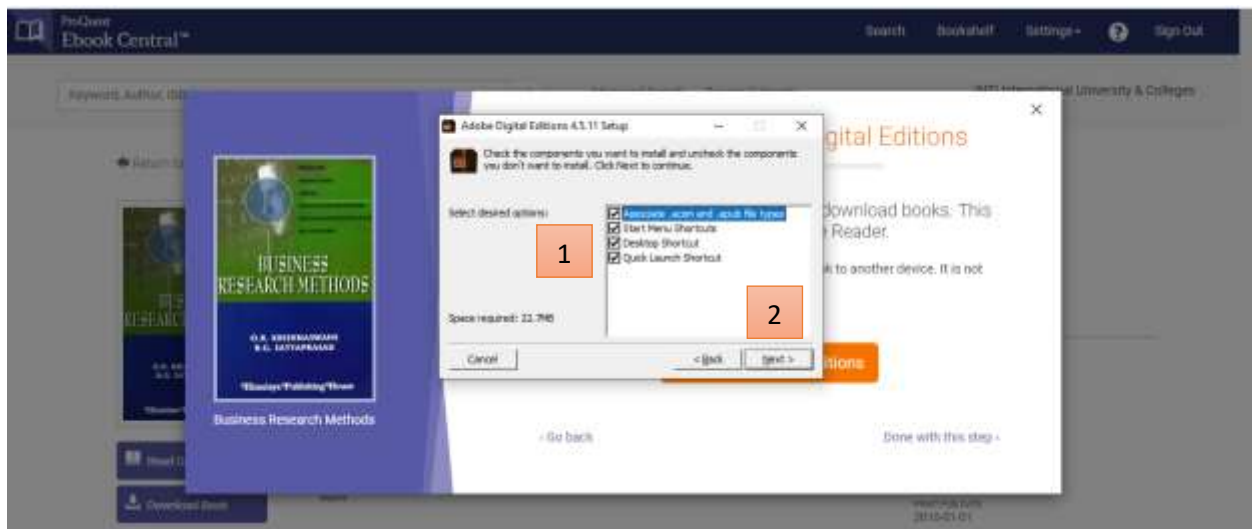
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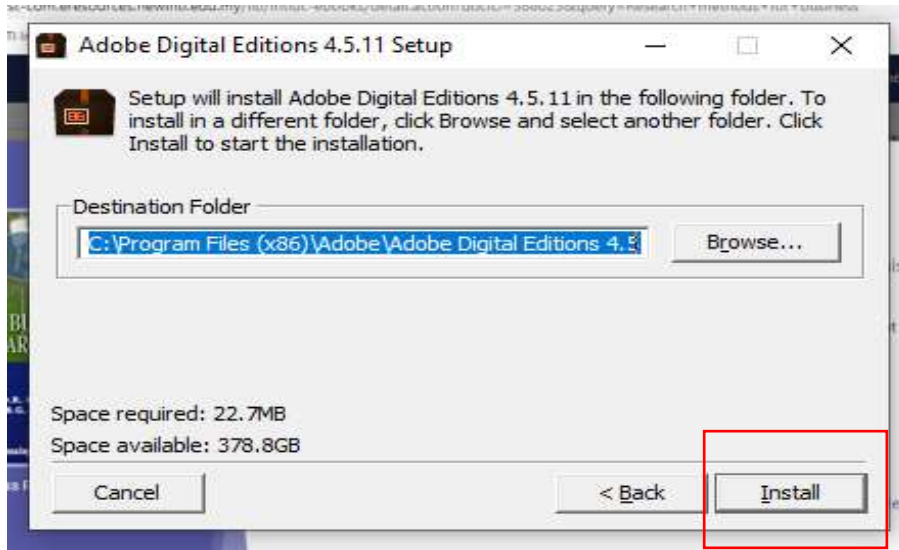


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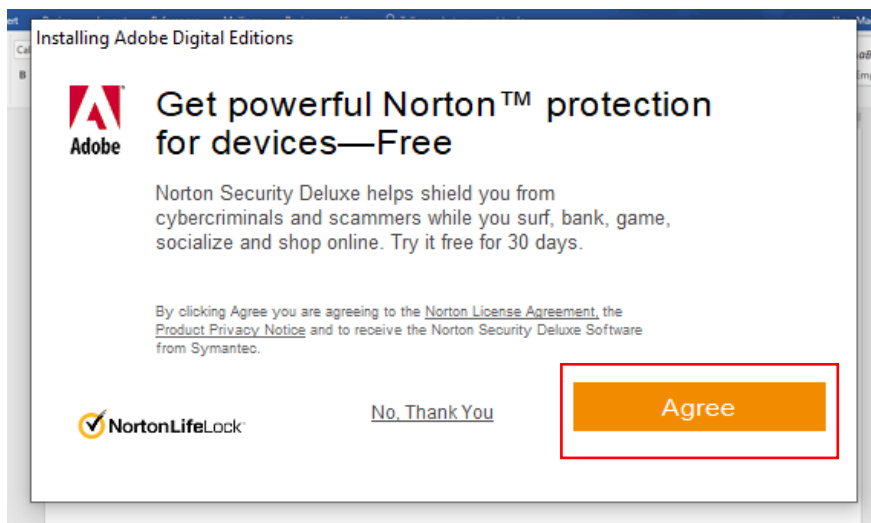




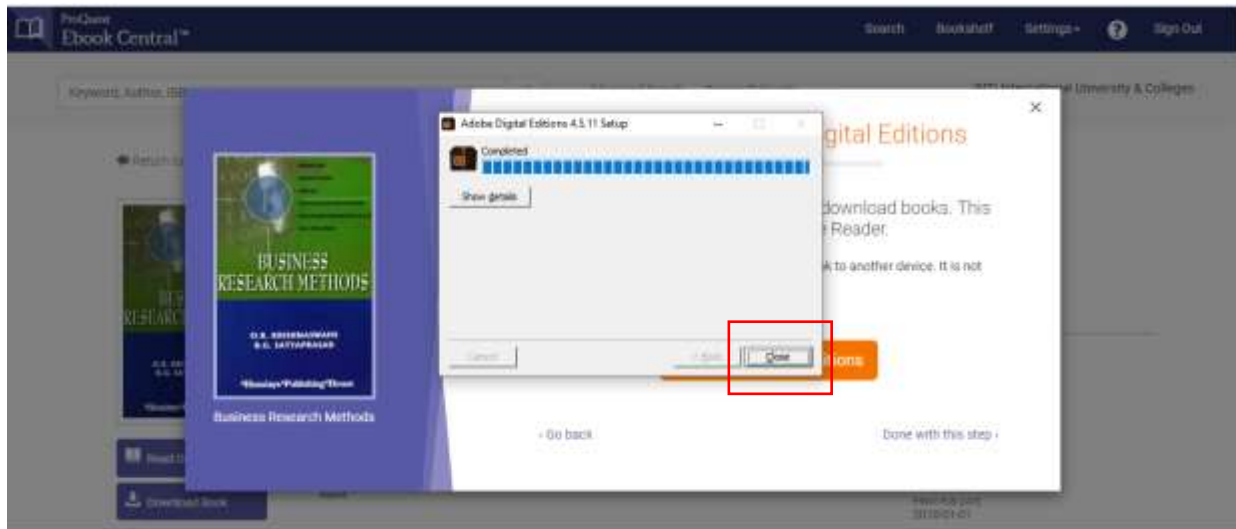
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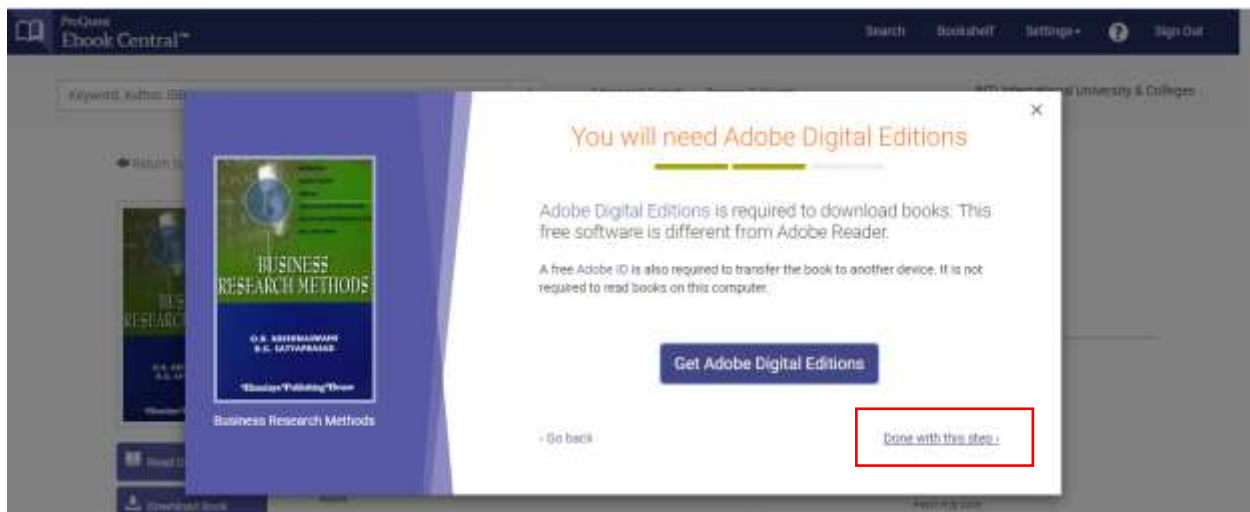


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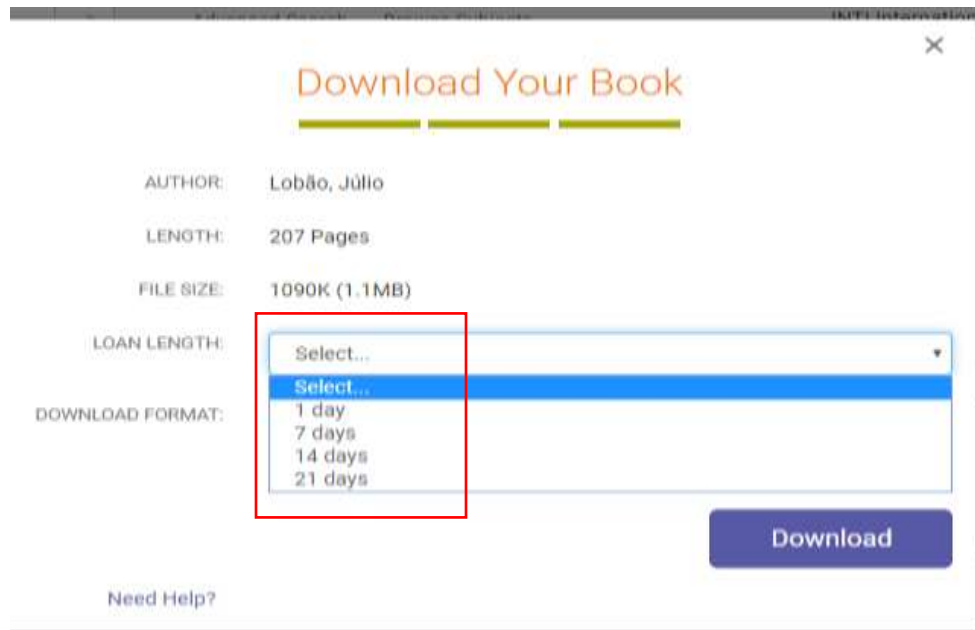


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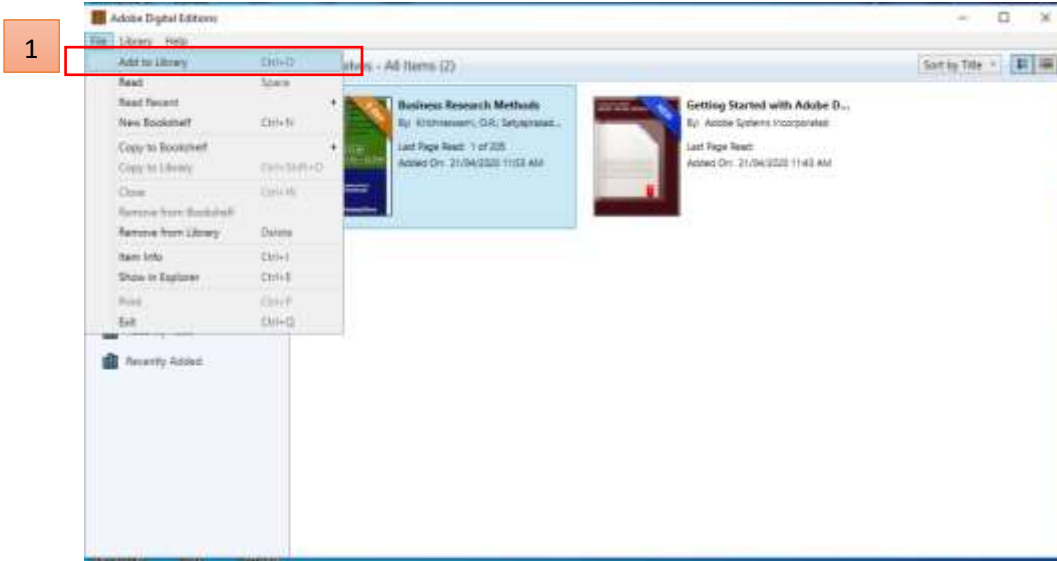
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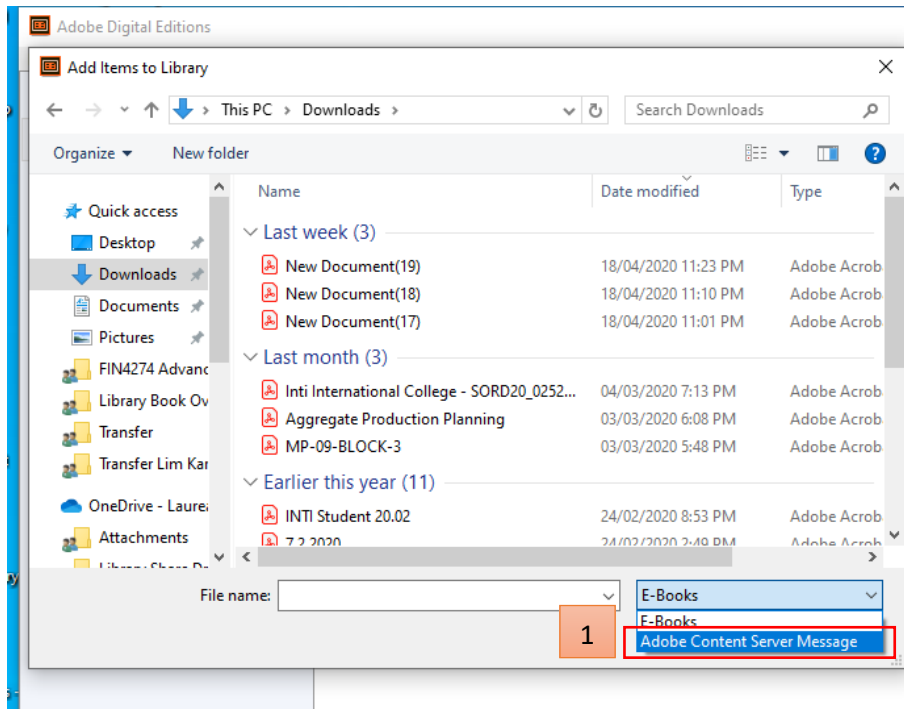
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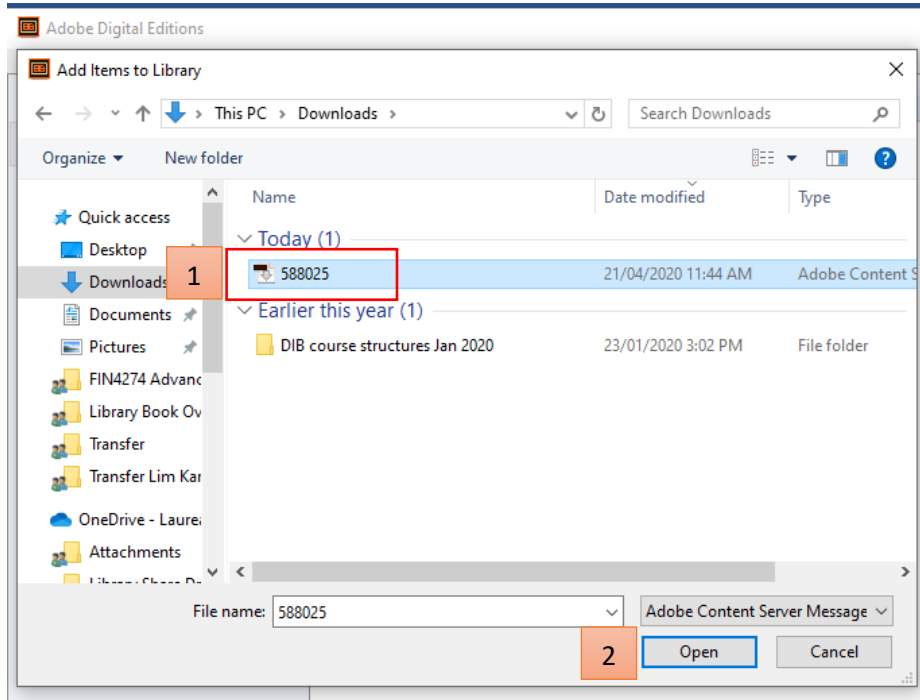


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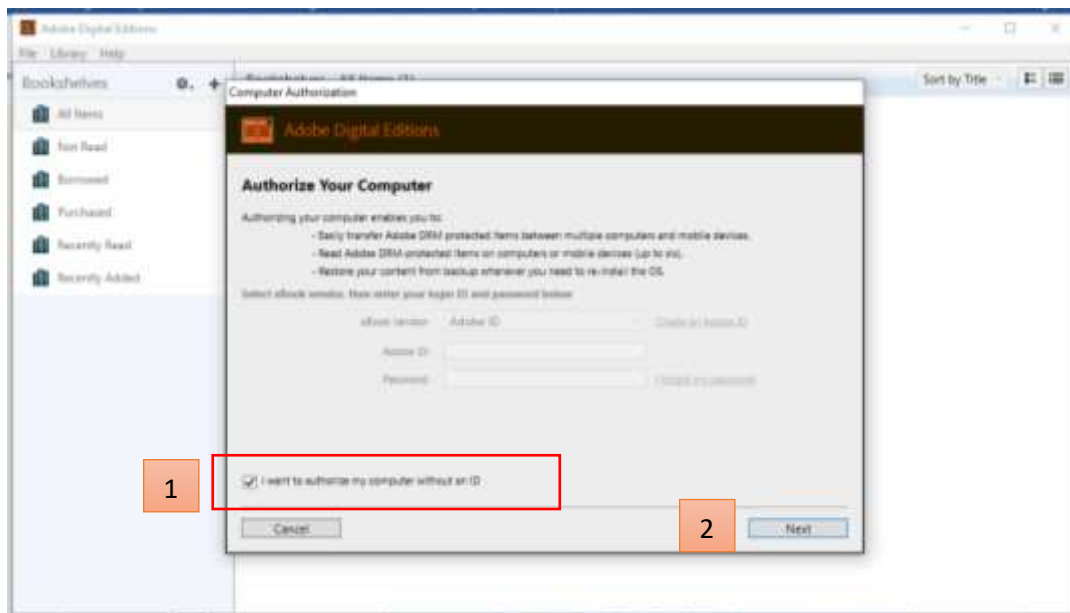


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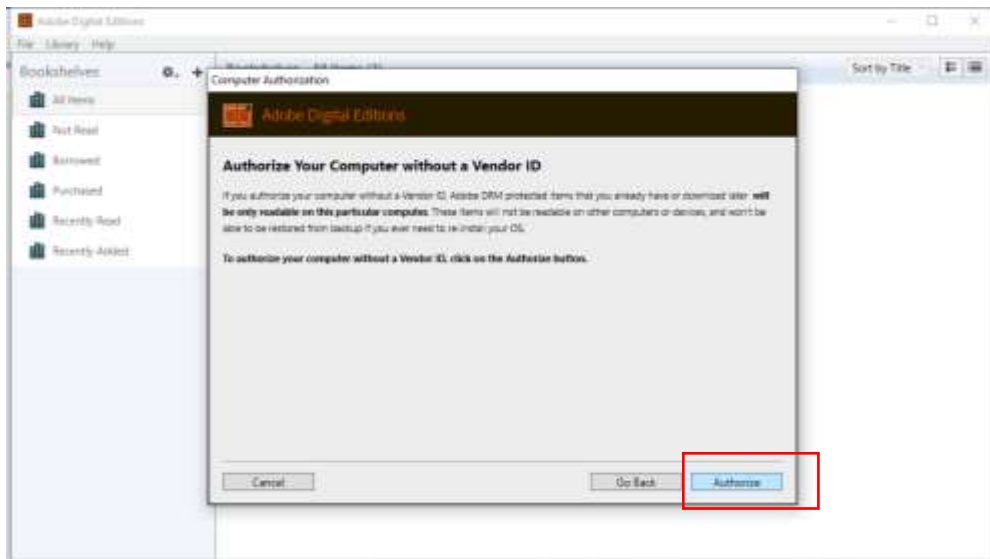
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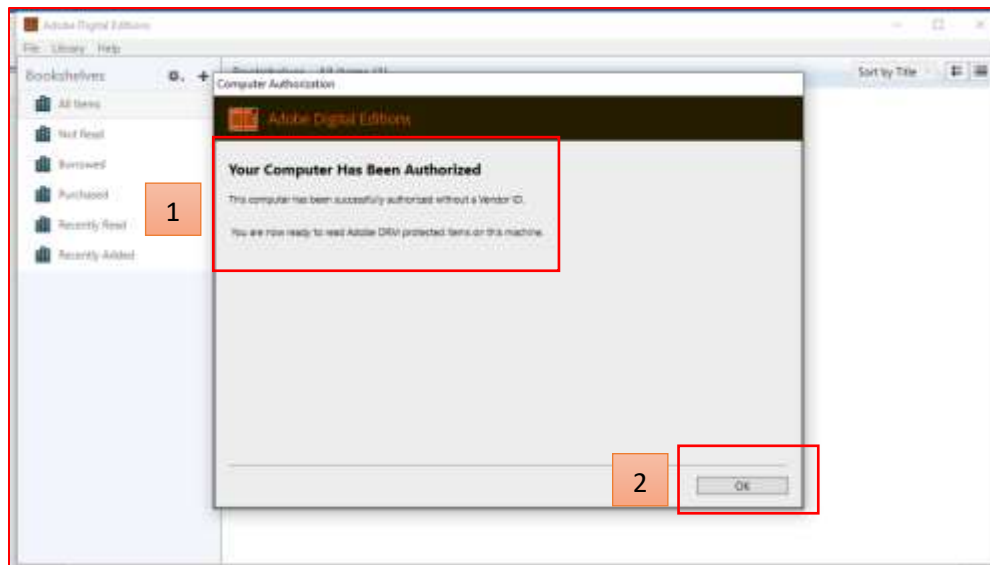
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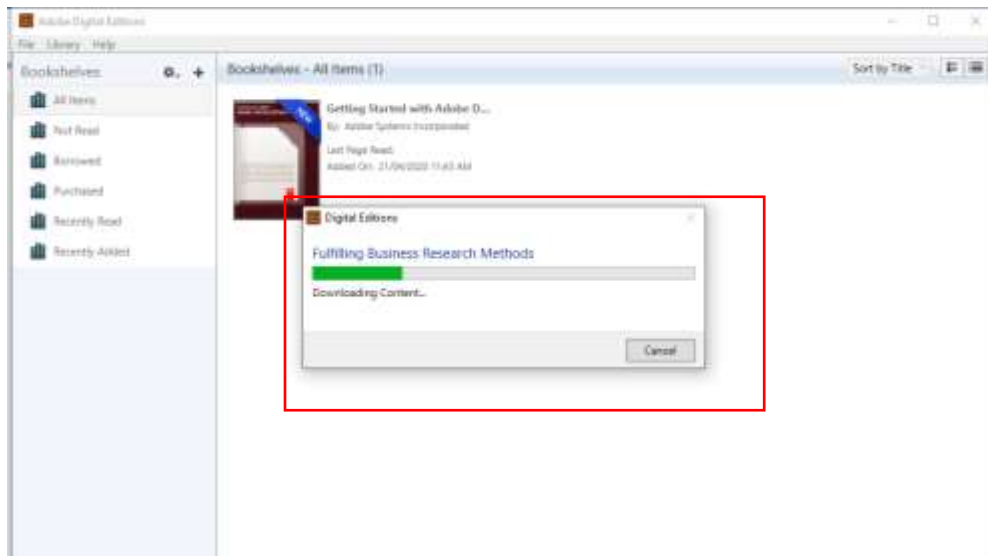
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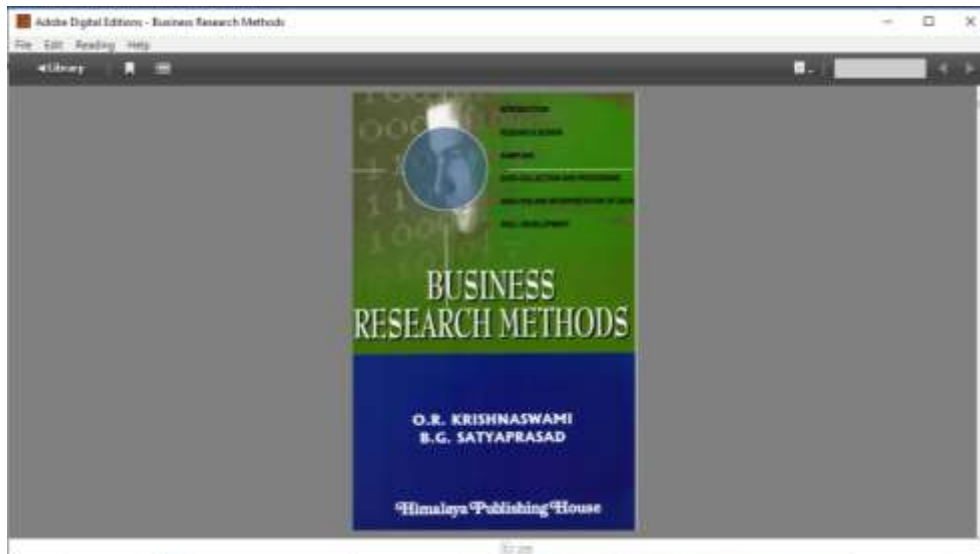


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